

THE BLAIRMORE ENTERPRISE

VOL. XXIX., NO. 6.

THE BLAIRMORE ENTERPRISE, FRIDAY, FEBRUARY 11, 1928.

\$2.00 PER ANNUM

Galvanized Pails, heavy gauge, reliable hand-dipped in pure molten zinc, leak proof, rust proof.
12-qt. size 55c
14-qt. size 60c
Popular 16-qt. size 65c
Reliable Stock Pail, wire bale and wooden handle, hot galvanized, hand-dipped pall. Each 85c
Wash Tubs, excellent blue hand galvanized tubs dipped in pure molten zinc to make them leak proof, rust proof.
No. 3 tub \$2.10
No. 2 tub \$1.85
No. 1 tub \$1.70
42 Square Tub \$1.75
Enamel Water Pails, will not taste drinking water, ideal for household purposes, values from \$1.25 to \$1.95
HOME BUILDERS' HARDWARE CO. R. N. Barabill, Manager BLAIRMORE ALBERTA

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STRIKE AGAINST GAS TAX

What would happen in the United States and Canada if motor vehicles were taken off the highways and streets, was indicated not long ago in Switzerland where a one-day strike was organized against running gasoline taxes.

Notwithstanding favorable weather, according to a report of the American Petroleum Institute's industries, traffic was reduced to a minimum, and all private cars were kept off the roads. Those which did appear bore placards reading, "Driving because of necessity." A few families appeared on the roads with horses hitched to their automobiles.

Every type of business suffered. Biggest losers, of course, were the hotels and restaurants, which are so dependent on the tourist trade. Imagine, if you can, the stagnation that would afflict business if motor vehicles were withdrawn for a single day.

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MR. GEORGE H. SNOAD
as a representative of our Company

J. K. RINGLAND & COMPANY

Limited

Stocks — Bonds

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BILL FOR DEFENCE WILL BE LOWER THAN LAST YEAR

Ottawa.—Canada's defence bill for 1938-39 will be \$2,000,000 less than last year, despite a proposal to purchase two new destroyers for the Royal Canadian Navy.

Expenditures by the department of national defence totaling \$34,034,364 compared with \$36,034,371 last year, are outlined in the estimates tabled in the House of Commons by Finance Minister Dunning.

Purchase of the two new destroyers will bring Canada's naval strength up to six fighting ships. They will be named the "Crusader" and the "Comet" and will be bought from the British admiralty for delivery in the summer.

The increased destroyer strength will be assigned to duty on the Pacific coast. At present two ships are on the Atlantic and two on the Pacific. When the new destroyers arrive four will be stationed on the west coast, and two on the east.

Naval service is the only branch of the department to receive increased appropriations in the new estimates. The increase amounts to \$1,938,311 and there is also a slight increase for departmental administration.

Curtailment in the total departmental vote comes through reductions of \$2,733,216 for militia services, \$1,017,000 for air force services and \$200,000 for general non-military expenditures.

The estimates are to provide for a continuation of the defence program laid down a year ago, the object of which was to provide a system of coast defence for Canada, concentrating first on the Pacific and giving preference first to air defence, secondly to naval and thirdly to repairing deficiencies in equipment of the militia services.

In militia services further steps will be taken to repair equipment deficiencies, it was learned from the department. The amounts provided for the training of both permanent and non-permanent forces will also be increased.

A provision is made for the purchase of additional aircraft similar to those bought last year and improvements are contemplated in air force facilities on the Atlantic coast. The second stage of fortification work on the Pacific began last year is provided for.

A departmental statement said: "The reduction in the total appropriation as compared with last year is accounted for by the following facts:

"1. The building construction program of last year is now well advanced to completion."

"2. A smaller number of aircraft is being purchased."

"3. It is not anticipated, having regard to the problem of obtaining deliveries, that so large a sum will be required for militia stores during the coming fiscal year."

"Substantial reductions under these three headings are partially offset by increases to provide for enlargement of the naval and air force establishments."

Lowered Into Gas Well

Chief Driller Recovered Drilling Bit 120 Feet From Surface

Calgary.—"It was just like going down in an elevator," said William Herron, chief driller of Okata No. 7, in the south Turner Valley oil field, describing how he was lowered 120 feet into the well to recover a drilling bit that had broken off.

Herron was lowered on the well's boller with a safety rope around his waist. The rope was held by members of the surface crew "just in case I fell off the boller," he explained.

In less than an hour he accomplished a job that might have taken weeks of "fishing" to locate the lost bit—a large piece of metal.

He had one worry. He feared the treacherous gravel walls would cave in.

Facing Food Shortage

People On North Channel Island Cut Off By Storm

London.—The 200 inhabitants of Rathlin Island in the North channel between northern Ireland and Scotland were threatened with starvation after being cut off by three weeks of continual storms.

Flight of the inhabitants became alarming as gales and high seas continued to batter the British Isles, preventing food ships from reaching them.

World's Largest Ship

New Liner To Be Named After Queen Elizabeth

London.—The world's largest ship, an 80,000-ton liner, now known as "X-553" at the John Brown and Company yards at Clydebank, will be named after Queen Elizabeth at its official launching, scheduled for Sept. 27.

Queen Elizabeth has assented to a request the new vessel, the Canadian White Star Line's sister ship of the liner Queen Mary, be named in her honor, and will christen the vessel at its launching.

It will be the first time any shipping company will own two liners christened by living British queens.

The launching takes place four years and one day after the launching of the Queen Mary, Sept. 26, 1934.

Shipping circles expect the new ship to be the largest and fastest in the world. Its gross tonnage will be about 8,000 more than the Queen Mary and 2,000 more than the French liner Normandie, which holds the speed record for Atlantic crossings.

Dredging has begun for an entrance to the dock where the Queen Elizabeth will be fitted after launching. It was expected other dredging will be done at the foot of the ways to facilitate launching. A sum of \$10,000 (\$500,000) has been set aside by the Clyde trust to meet expenditures required by further river improvements.

That part of the river, Beardmore Bend, which the Queen Mary scraped when going downstream is to be widened and the bank on the north side of the Clyde at this spot will be cut away.

New Bill Introduced

Would Give Government More Control Over War Supply Exports

Ottawa.—Added power to control traffic out of Canada in munitions and war supplies would be vested in the government by adoption of a bill introduced in the House of Commons on motion of Transport Minister Howe. The bill, given first reading, would empower the governor-in-council to prohibit export from Canada of all classes of war supplies in vessels of Canadian registry.

There was no discussion on the measure and details of its purpose and administration will await later debate in the house. It supplements a measure of arms export control now vested in the government by amendments to the customs act last year.

Under existing legislation it is necessary that all exports of munitions and implements of war be under license from the federal government. This gives the governor-in-council power to say whether or not these materials should be sent to any particular country, so far as assignment from Canada is concerned. In addition an order-in-council was passed last August prohibiting export of munitions and armaments to Canada.

The bill covers every material that could conceivably be converted into war materials, including virtuals for man and beast. The provision in the customs act amendment covered only actual munitions and machinery of war.

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Concentrate At Singapore

Testing Britain's Newly Completed Naval Fortifications

Singapore.—Fast scouting planes sped over the China Sea to locate approaching "enemy" warships as a mimic battle testing Britain's newly completed naval fortifications began.

The manoeuvres are to test Singapore's endurance in the event of siege.

Behind the mangrove swamps lining the coast were Singapore's 15-inch coastal defense guns and 10,000 men lay in wait at strategic points.

Twenty-five warships drawn from the East Indies and China stations and from the Royal Indian Navy, and 210 Royal Air Force planes participated.

Danger Is Increasing

Moscow.—Four Russian scientists reported by wireless a six-day storm split the ice floe on which their north pole weather observation camp has drifted for eight months. The Soviet northern sea route department rushed preparations to rescue the scientific party.

R.A.F. Pilot Killed

Hallington, Middlesex, Eng.—Pilot Mervyn Seymour Bouquet of the Royal Air Force, was killed during R.A.F. manoeuvres here when his plane fell with such force rescuers had to dig 13 feet to extricate his body.

Italian Plane Crashes

Four Lives Lost In Tragedy Off The Coast Of Brazil

Natal, Brazil.—The Italian transatlantic seaplane piloted by Captain Mario Stoppiani fell in flames off the coast of Brazil and four of her crew were lost.

Only Stoppiani, claimant of the world distance record for seaplanes, was saved by a German rescue plane which later reported itself in difficulties, unable to rise from heavy seas near the scene of the tragedy.

Stoppiani's plane crashed about 200 miles off the coast in an attempt to fly from Natal to Cadiz, Spain. He had turned back after experiencing engine trouble several hundred miles at sea.

The four dead were Captain Enrico Lanza and Captain Mario Viola, both veterans of the Italian conquest of Ethiopia, Sergeant Jaria and Mechanic Pagliani.

MOVE IS MADE TO BAR AIR RAIDS ON SPANISH CITIES

London.—Political rivals were forgotten as parliament grouped behind a move for an international agreement to bar air raids on behind-the-lines cities in Spain.

Public opinion, horrified by attacks on civilians in Spain and the far east, approved the government's offer to use its influence to obtain an accord between the Spanish factions to cease such raids.

The House of Commons unanimously adopted a motion presented by the Labor opposition, and subsequently given government co-sponsorship, appealing for an international pact to abolish bombardment of non-combatants.

Proposed by Morgan Jones, Labor, the resolution demanded the bombardment "crimes against humanity." It put the commons on record as believing "the growing horror against aerial bombardment of defenseless civilians should be expressed in an international agreement to co-operate in its prohibition," and urged the government to "exert its influence to this end."

R.C.M.P. Command

Commissioner Wood May Succeed Col. G. L. Jennings

Ottawa.—Deputy Commissioner S. T. Wood took over command of the Royal Canadian Mounted Police with the retirement of Col. G. L. Jennings, former deputy commissioner. Col. Wood has become acting commissioner during the illness in Toronto of Major-General Sir James MacBrien, head of the force.

Should Sir James find it desirable to retire, Col. Wood will succeed him, it was learned. It is known that Sir James had been contemplating retiring soon even before he became ill and recent changes he experienced were with this in view.

No official information was available here as to whether Sir James would resume his duties for a time before retiring.

REGINA HONORS MUSICAL SISTERS



Evelyn held a civic reception for the two young ladies above, Misses Evelyn (left) and Elsie Gray, when they returned to the Saskatchewan capital in the course of a concert tour through Western Canada. The sisters received their first training in Regina and 10 years ago, with the assistance of citizens, went to New York to continue their studies.

ADMIRAL OF THE FLEET

President Of Legion

Col. W. W. Foster To Direct Affairs For Next Two Years

Port Williams, Ont.—With Col. W. W. Foster, Vancouver, elected to direct the affairs of the Canadian Legion for the next two years, the association proceeded to the choosing of its remaining officers. Colonel C. Basil Price, Montreal, was elected Dominion first vice-president and Alex Walker, Calgary, second vice-president.

Officers re-elected were Ad. E. "Jack" Moore, Winnipeg, Dominion chairman, and Major Milton F. Gregg, Ottawa, Dominion honorary treasurer.

Addressing the delegates briefly, on accepting the presidency of the Legion, Colonel Foster emphasized the extent to which the association had grown in prestige among the people of Canada. It was now the largest body in the country, dedicated to the cause of national service.

ASKS FOR PROBE IN REFERENCE TO CAMPAIGN FUNDS

Problems Arising From Production In Turner Valley

Ottawa.—R. V. LeSueur, vice-president of Imperial Oil Company, representing Imperial and Royalite Oil Companies, told the tariff board he had no doubt the 42 per cent production quota fixed for Turner Valley, Alberta, oil producers would be increased as soon as the market would bear.

Imperial and British-American Oil Companies had already rescinded contracts for the purchase of Montana crude oil, formerly used in western Canada refineries. LeSueur said in his evidence as the board continued its inquiry into problems arising from production in Turner Valley.

It was important to maintain a position where the producer could be paid a price to enable them to pursue further development work in the field, he said. This balance should be maintained until the potentialities of the field were definitely known.

Gordon Ross, Moose Jaw, Sask., representing a consumers' co-operative, urged the board to find the reason for the great difference in price of gasoline in Montana and Western Canada.

Gasoline was being offered in Montana at five cents a litre gallon in carload lots, said Ross. Imperial in Regina was asking 15 cents or more for the imperial gallon.

"We're prepared to submit our cost statements to the board, broken down and in detail," said LeSueur. He said the cost statements would be submitted confidentially. The company's 1937 statement would be ready shortly.

Robert Wilkinson, Turner Valley producer, told the board he had been refused carriage of his oil in pipes of the Royalite Company because he signed a contract agreeing to sell the oil to Royalite. LeSueur said he could not understand this. It was not his company's policy to refuse to carry oil.

New Senator Sworn In

Ottawa.—When the Senate resumed its sittings, Duncan Marshall was sworn in and took his seat in the upper chamber. He was sponsored by Liberal leader Dundarand and Senator A. C. Hardy.

MAKES PLEA FOR FREE TRADE AREA FOR THE WEST

Ottawa.—A free trade area for the prairie provinces where tariffs would not be imposed was urged in the House of Commons by Gordon Ross (Lab., Moose Jaw).

Protective tariffs, the Saskatchewan free trader said, were impoverishing western Canada. At the same time eastern Canada believed tariffs were very helpful and necessary. The only logical remedy was to impose a system of regional tariffs—permit the west to set its own rates and leave the prairies a free market.

"The west demands justice," exclaimed Mr. Ross at the conclusion of a general onslaught on the principle of protective tariffs. "We demand a free trade area in the three prairie provinces."

No matter what government was in power, or what party, it seemed impossible to get a tariff that suited both the east and the west, Mr. Ross said. If the tariff was low enough to satisfy the west, it was too low to please the manufacturers of the east.

"The west cannot carry on under a protective system," Mr. Ross declared, "and the west has no right to place obstacles in the way of the rest of Canada. If we have come to the place where advantages to one part of the country are great disadvantages to another part, there must be some way to straighten it out."

"Under a protective system, it cannot be denied the west would grow, prosper and help to develop the rest of Canada," he argued. But if tariffs were retained, a wedge would be driven in confederation and the whole country would suffer.

The only logical solution was for the prairie provinces to be allowed to become a free market and the east to retain protective tariffs.

Western Canada had to "put its protection costs or quit." It could not go on paying 25 or 30 per cent extra for the materials and implements it needed by reason of the tariff.

"The protective tariff is driving a wedge into confederation," Mr. Ross declared. "I don't know how long it will take to sooner or later that will happen. I am advocating it. I am trying to save Canada from it."

Western Canada was laboring under conditions of injustice and difficulty which could not be long endured. People of the west were British people and never in history had British people remained passive under unjust burdens.

"We demand justice," he said. "We demand a free trade area in the three prairie provinces of Canada."

Mr. George Black (Cons., Yukon), followed and said she was familiar with conditions in western Canada and interested in Mr. Ross' speech.

"He was either very brave or very foolhardy," she remarked. "Perhaps time alone will tell."

Without referring directly to Premier T. D. Pattullo's proposal to merge the Yukon with British Columbia, Mr. Black said the facts about the Yukon were misunderstood. All the customs revenue for the Yukon was collected at Vancouver and showed in returns from there. All the Yukon's trade went through British Columbia. The telegraph system of northern British Columbia, maintained by the federal government, was charged to the Yukon and this was not right.

Yukon would be a "very fat plum" for British Columbia. It had long been a "happy hunting ground for British Columbia."

"I am sick and tired of hearing about the great expense the Yukon is to the federal government," she declared. "If the truth were known the Yukon for years has pap-peled the federal treasury."

Says War Exists

Japanese Spokesman Admits Hostilities With China

Tokyo.—Foreign Minister Koki Hirota told the Japanese diet (parliament): "There is no Chinese central government recognized by Japan. A state of war exists between the two countries."

Thus far in the seven months of Chinese-Japanese hostilities Japan has not declared war on China. The foreign office spokesman refused to comment on Hirota's statement, saying it spoke for itself.

It was reported the Japanese government instructed its charge d'affaires at Ottawa to make representations to the Canadian government concerning the attempted bombing of the steamship *Myo Maru* at Seattle by two Canadians last month.



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W. J. BARTLETT, PUBLISHER

Blairmore, Alta., Fri., Feb. 11, 1938.

MORE ACTION AND LESS TALK

Remarks of the Hon. William Aberhart on Sunday can leave nobody in doubt concerning a rising insurgency in the Social Credit movement of Alberta. Two years ago, Social Credit members were unanimous in all things. Any dissenter who had dared to cast doubt on the ability of the leader to accomplish those things of which he spoke, would have been a fit subject for a lynching party, but today the situation has changed.

For the titular head of the Alberta Social Credit League to castigate publicly the so-called grouchers and critics within the movement is to suggest that in recent months the Premier has been receiving an increasing number of unfriendly letters and resolutions from his membership. The situation has reached the point where it can no longer be ignored, yet beyond a spirited condemnation directed to the unknown insurgents the Premier makes no effort to change his course or answer the criticism. Instead, the Aberhart henchmen carefully sift out the more pleasing communications for radio consumption in an effort to bulldoze the public into believing that, for the first time, Albertans have a government which is doing big things in a bigger and better way.

The lengthy epistle read Sunday by Cyril Hutchinson following the nest-Bergen-McCarthy dialogue between the master voice and his foil, was a masterpiece of innuendo. The communication contained a mass of false conjectures, yet the Premier offered it as just one more reason why the Social Credit government should remain in office.

One can only assume that, having failed to produce basic dividends and remove poverty from the midst of plenty, William Aberhart is now trailing that old evil-smelling red herring in front of the people.

If the Social Credit government wishes to establish itself in the good graces of the public, it can do only by frankly admitting that it has signally failed to implement its promises and then getting down to administering the affairs of the province in an orthodox manner and thus make the best of a bad job. It can take seriously the findings of the special committee on unemployment; it can give ear to the resolutions passed by economic, political and social organizations to the end that true democracy shall continue in Alberta. It can, by doing these things, re-establish the credit, not only of the government but of private citizens who today, whether they care to admit it or not are paying, and paying heavily for Aberhartian experimentation.—Drumheller Plaindealer.

G. F. Powell, British envoy of Major C. H. Douglas as advisor to the Alberta Social Credit board, took exception to the publication of matter relating to his trial in Alberta, appearing in Cavalcade, a British news weekly. On the same page as the reading matter appeared a picture of the backside of a man in "partial dress." Mr. Powell claims the picture purports to be a back view of himself. Declaring that he has never appeared in any court in England, Mr. Powell said that he had written his son, who is a practising barrister in London, to take up legally the question of the publication of the picture.

ALBERTA EDITOR AND HIS CRITICS

How an editor of an Alberta country weekly had an innings with reader critics who are Social Credit partisans is recounted in an entertaining story in the Lac Ste. Anne Chronicle. Opportunity to clear up unfounded complaints against the press as represented by the home town paper particularly was put to good use by Editor John D. Skinner.

Although the Chronicle is a young paper, the first published at Sangudo, the editor is a veteran who has pioneered in a number of western outputs.

The meeting occurred when the editor dined at the town cafe and he found the place filled with delegates to the annual Social Credit district gathering.

Complaint that the editor had rejected Social Credit news was hurled. To this he issued a denial coupled with a challenge to any delegate to submit proof. It was not met.

Editor Skinner explained, however, that his news columns were not open for the spreading of propaganda likely to mislead the people. "Then you do not believe the \$25 monthly dividend will be paid?" asked a delegate.

"No, and I have yet to find the man or woman who could explain how it can be done," frankly replied the editor.

However, space would gladly be provided to anyone who could show how Alberta could pay dividends and at the same time reduce taxation and the cost of living, he said.

Offer of space for Hon. E. C. Manning to show how the chartered banks operating in Alberta could pay a tax levy of \$2,000,000 "without costing them a cent" was also made.

The charge that the press was publishing falsehoods was advanced. Although the editor of the Chronicle asked for one specific instance wherein he had knowingly published an untrue statement, none was cited. Most of the delegates took part in the discussion and some quite freely. But Editor Skinner knows small town nature and evidently retained proper restraint, for the story says: "The best of good feeling prevailed throughout."—Printer and Publisher.

The largest horse in the world, Brooklyn Supreme, is owned by C. G. Good, of Boone, Ia. It weighs 3,080 pounds, and \$8,000 has been offered for it.

After all that is happening in Alberta, Social Credit candidates should have a glorious time in Saskatchewan. Should have sent Powell and Unwin down there to do a little campaigning before entering upon their jail terms.

According to G. H. Powell's agreement with the Social Credit board, he receives no salary, but is allowed \$12 a day for expenses. There can be no dispute about his salary while he is being entertained by the government at Fort Saskatchewan, but will his expense allowance continue while the government is providing him with board and lodging?—Nanton News.

The Drumheller Review remarks: "No, Premier Aberhart, we do not suffer from chronic grouchitis; but please tell us how to be an optimist under present conditions in Alberta? Never mind the 'Fifty Big Shot'—they are like yourself and have no financial worries. But thousands and thousands in Alberta are not in your class. They have hardening of the financial arteries, while their financial bloodstream is drying up."

The Coleman Journal this week remarks: "Reggie Jones, timekeeper at the International mine, must have felt much like the thermometer he reads daily at the mine office, below zero these days, for he had to lay off for a day or two with a severe cold. Tuesday and Wednesday morning it registered 21 below zero. Of course, Blairmore can always say it's colder there, even if it registered 50 below

EDDIE, THE AD MAN

(10) DID YOU READ THE "ARABIAN NIGHTS" WHEN YOU WERE A KID? READING ALADDIN AND HIS MAGIC LAMP WHILE HE HAD ONLY TO RISE TO GET ANYTHING HE WANTED? POLKS, ADVERTISING IS THE MODERN ALADDIN'S LAMP



Canadian dollars for imported goods were distributed among 75 "foreign" countries in the six months ended September, 1937, apart altogether from the money used for imports from the British Empire comprising 37 "countries," according to a tabulation in government statistics.

An editor of one of our exchanges says that he and his wife disagree materially. She reads what others write and he writes what others read. She keeps the devil out of the house to the best of her ability, while he detains him on all occasions and should not go to press without him. She knows more things than she writes and he writes more things than he knows.

By their purchases of imported foods Canadians are generous contributors to the pay envelopes of workers in other countries, judging by a survey of imports in 1937 made in statistics showing the trade of Canada. At the same time, as they send money abroad, they contribute through taxes to the support of their own unemployed on the relief of which over \$600,000,000 has been spent since 1936, official records show.

WHICH IS "RIGHT?"

"Why do you drive on the wrong side of the road here in England?" an American asked an Englishman the other day. To which the Englishman replied with quietunction and reserve:

"Pardon me, but why do you think we drive on the wrong side of the road? Isn't it possible that it's you Americans who drive on the wrong side of the road, even if it is the right side; while we Englishmen drive on the right side, even if it is the left side?"

And this little story in its several implications recalls the proud father and mother watching the new recruits marching by during the World War, and remarking: "There they go. And aren't they all marching fine! But they're all cut off step except our Johnnie."

Mrs. Margaret Evaline Tripp, a Macleod old timer, 74 years of age, was found dead in a rocking chair before the fire in her home. She evidently died in her sleep. She had lived alone for a considerable time.

More than \$100,000 have been collected by Calgary district Chinese for China. When the collection plate reached a young Chinese lad from Rosedale, he placed \$40 on it. Then he rose to his feet and appealed to the crowd: "Don't buy Japanese goods. Every fifty-cent purchase you make helps to kill one Chinese woman or baby."

Messrs. Unwin and Powell must serve the sentence handed down by Mr. Justice Ives, decided the Alberta Supreme Court of five judges unanimously. Powell will serve six months and then be deported back to England. Unwin will serve three months, and then probably be ousted from the government. Powell was from the costly importers brought in as "specialists" or "experts" by the Alberta Social Credit regime. Unwin was Social Credit member for Edson provincial constituency. The unanimous verdict permits of no further appeal.

LOWEST POWER COSTS IN TRACTOR HISTORY

To make money under Canadian farming conditions calls for plenty of money, thrifty power, not sport-model lines or trick features, but prime performance and prime economy . . . not merely operating costs when new, but TOTAL cost over many years. Hundreds of reports by owners of Case tractors 4 to 8 years old show that Case has cut power costs to the lowest levels in tractor history.

J. I. CASE COMPANY... Calgary, Edmonton

IT COSTS LESS TO FARM WITH CASE

For the big hockey game tomorrow, Coleman at Lethbridge, it is planned that several coaches will be attached to the afternoon train for Lethbridge, and that returning a special train will leave the city for The further appeal. Pass at midnight.

There have been times when people of Alberta were prevented from doing anything towards earning a livelihood on a Sunday. Yet Aberhart's Sunday broadcast is nothing else but a straight piece of business in his interest.

"IT'S THE BEST-LOOKING CAR ON OUR STREET"



ROOMIER ALL-SILENT ALL-STEEL BODIES

PERFECTED HYDRAULIC BRAKES

GENUINE KNEE-ACTION

Larger interiors . . . lighter, brighter colors . . . distinctive trim with Safety glass for

Smooth — powerful — positive — the safe, self-engaging brakes for modern travel . . . giving maximum protection.

So safe—so comfortable — "the world's finest ride." Old Master De Luxe Models.

VALVE-IN-HEAD ENGINE

FISHER NO-DRAFT VENTILATION

NEW TIPOE-E-MATIC CLUTCH

Giving the most efficient combination of power, economy, dependability.

Eliminating drafts, smoke, windblown clouds and assuring each passenger individually controlled ventilation.

Easier, tiptoe-pressure clutch operation. Wear is greatly reduced. Lubrication required.

THE CAR THAT IS COMPLETE / CHEVROLET

THE SYMBOL OF SAVINGS

CROWS' NEST PASS MOTORS
Blairmore, Alberta.

\$820

PRICED FROM
2-Passenger Master Business Coupe
Master De Luxe Models From \$922

Delivered at factory, Oshawa, Ont. Government tax, freight and license extra.
Convenient terms arranged through the General Motors Installment Plan.

* 4-68

HILLCREST HAPPENINGS

Mr. W. Hutchison has returned from a business visit to Montreal, where he was appointed general manager of the Hillcrest Collieries Ltd., succeeding Wm. Stevenson.

The stork was a Hillcrest visitor on Wednesday, leaving a son at the home of Mr. and Mrs. F. White.

In the first game of the C.N.P. Intermediate Hockey League play-offs on Friday, Hillcrest defeated Blairmore 4-2.

Mrs. A. Hallworth, of Bellevue, is a patient in the Hillcrest hospital.

Mrs. J. Penn, entertained a number of friends on Friday evening. Whist was played, prizes going to Mrs. W. Fisher, first; Mrs. W. Adam, second; and Mrs. J. Penn, senior, third.

Mr. and Mrs. W. Stevenson left Hillcrest Thursday by car for Calgary, where they will take up residence.

A miscellaneous shower was held in the Catholic hall on Friday evening, in honor of Mrs. T. Lesson (nee Helen Kovach). Mrs. Lesson was the recipient of many beautiful and useful gifts. At the whist game prizes went to Mrs. W. Makin and Mrs. J. Semanek.

Dr. G. B. Rose was a Calgary visitor during the week.

A very successful whist drive was held in the Catholic hall on Monday evening, under the auspices of the Social Credit group. The cash prizes went to Mrs. M. Hamaluk, first; Mrs. H. O. Westrup, second, and Mrs. E. Norton, third.

They haven't even Social Credit to worry about in Nova Scotia.

In Alberta, according to the All-mutt literature, "the people have demanded certain rights, a dividend of \$25 a month, personal freedom and a lower cost to live. The technicians, servants of the people, are providing the methods intended to fill the demands of the people, etc." and for a mealy consideration of a fortune in but a few years while our starving-in-the-middle-of-plenty people are still starving, and with higher taxation their cost of living is still mounting higher.

Constipated?

"For 30 years I had constipation, awful gas bloating, headaches and back pains. Adlerika helped right away. Now I feel better." — Mrs. Mabel Schott.

ADLERIKA

Blairmore Pharmacy.

The SNAPSHOT GUILD

STORY TELLING



It's the story-telling picture that carries real human interest appeal.

ALMOST all of us have had the experience of calling on friends who persist in getting out their collection of snapshots and parading them before the eyes of their deafening guests.

Now please bear in mind that I harbor no thoughts of this practice as being a breach of social etiquette. On the contrary, I am for it. But there are many kinds and classes of snapshotting. There is, for instance, the snapshots that are very good as far as exposure, sharpness and composition are concerned but with practically no human interest appeal. We can class these as record pictures.

Have you ever heard of story-telling pictures? I bet you have. And that many of you haven't. For that reason this week's Snapshot Guild will be devoted to story-telling pictures.

From the cradle to the grave we hear stories—and like them. All through our lives we retain our interest in stories. That is why the appeal that takes us to the movies and causes us to look through the pages of daily newspapers and magazines for pictures that tell stories of human activities.

When it comes to taking snapshots, however, so many seem to forget about story-telling subjects. They pick up their cameras and just shoot. There is a better way to take pictures.

There is a vast difference between

John Van Guilder

Arabian Proverb

He that knows not and knows not that he knows not is a fool.

He that knows not and knows that he knows not is simple—Teach him.

He that knows not and knows that he is asleep—Wake him.

He that knows and knows that he knows wise—Follow him.

Father: "Is there anything worse than being old and bent?"

His Son: "Yes, dad; to be young and broke."

Excitable Invalid: "Mary, has the chemist sent that sleeping draught for me?"

"No, ma'am."

"Then, ring up and ask if he expects me to keep awake all night waiting for it."

"It was so cold where we were," boasted the Arctic explorer, "that the candle light froze and we couldn't blow it out."

"Oh, that's nothing," said his rival. "Where we were the words came out of our mouth in chunks of ice, and we had to fry them to find what we were talking about."

There was a hold-up at a busy London crossing and the traffic was getting into a jam. In front of one of the waiting lines of cars and buses was a luxurious limousine, and its occupant could not restrain her impatience. Leaning out of the window she cried in impetuous tones:

"Officer, I demand that you let me proceed. I am the wife of a cabinet minister!"

The Scotch policeman turned to her with a tolerant smile. "Lady," said he, "I couldn't dare that even if ye were the wife of a Presbyterian meenister." —Tit-Bits.

BELLEVUE HAPPENINGS

The death occurred in Bellevue on Sunday last of Mrs. Verona Kuban, beloved wife of Mr. J. Kuban. Deceased was 43 years of age, being born in Czechoslovakia. She had been in poor health for some time. She is survived by her husband, three children and one sister. The remains were laid to rest in the Our Lady of Lourdes cemetery on Tuesday forenoon. Sympathy of the community is extended to the bereaved ones.

Mr. and Mrs. Joe Christie returned last week end from a several days' visit to Calgary.

Fred Padgett is confined to his home through illness.

Albert Green spent the week end in Calgary.

The death occurred at Burns on Wednesday morning of Mrs. T. Schmidl, an old timer of the district.

The news proved to be quite a shock to Bellevue, as it was not known that Mrs. Schmidl had been ill. She was survived by her husband, one son, Tony, a member of the Bellevue teaching staff, and two daughters, one residing at home, and Mrs. George Lieberberg, residing here. Funeral took place this morning at Bellevue, and the remains were laid to rest in Our Lady of Lourdes cemetery.

Seventeen fish reduction plants were in operation in Canada last year. Couldn't have been any of 'em in Alberta, for the fish caught by local experts during the year were just as large as ever.

The federal fish reduction plants were in operation in Canada last year. Couldn't have been any of 'em in Alberta, for the fish caught by local experts during the year were just as large as ever.

The federal election in East Edmonton in March will afford Mr. Aberhart another opportunity to prove that he has 95 per cent of the people of Alberta behind his economic theory.

If Aberhart ever hopes to collect an extra impost from Alberta banks, he'll have to get a move on; for many of them are closing up and moving their staffs to more favorable territory—outside of Alberta.

Clyde Gillies and Frank Collicut, presidents of the northern and southern sections of the People's League of Alberta, resigned last week end, so that they would be free to retain membership on the provincial unity council.

A young lawyer, pleading his first case, had been retained by a farmer to prosecute a railway company for having killed twenty-four hogs. He wanted to impress the jury with the magnitude of the injury. "Twenty-four hogs, gentlemen. Twenty-four hogs, gentlemen!—twenty-four, twice as many as there are on this jury."

The Pincher Creek Echo remarks: "The legislature meets again this week, and we do not envy the government's task of having to create ballyhoo, so that the rank and file will not ask too many leading questions. New taxation will have to be introduced, and it is hoped that the late sales tax will not be brought back, or at least not in the form of nuisance as it was formerly. But it takes money to keep a Propaganda Board and Experts going, and it is hard to say who is the government today, the Cabinet, Caucus or the Social Credit Board."

COUNTER CHECK BOOKS—order them at The Enterprise office at the same price as you can get them at the factory, or from a traveller. Keep as much money as you can in Blairmore.

Shop Where You Are Invited to Shop

Every advertisement in this paper is a printed invitation to you. Obey that impulse.

The sixth session of the eighth legislative assembly of Alberta was opened in Edmonton by Lieutenant-Governor J. C. Bowen yesterday.

The Ottawa department of public works last week announced the following contracts: public building for Creston, B.C., including fittings, to A. H. Cushing Mills Ltd., Calgary, at \$940; and a wharf at Skidgate, B.C., to the Victoria File Driving Co. Ltd., of Victoria, at a price of \$74,983.

WHOOPING COUGH, CROUP
Quickly relieved with Canada's largest selling cough
and cold remedy.
BUCKLEY'S MIXTURE
FOR BAD BREATH, SMOKER'S THROAT
BUCKLEY'S THROAT AIDS, 10c

Wanted: A Market for Flour

IT MAY BE SAID with truth that it would be better for Canada if the British market would buy all our wheat in the form of flour. We then could give employment to as many persons as are now employed in the milling of our wheat in Britain. But it cannot be said that this would be better for the Motherland for she now has within her shores an industry which in part offsets the disadvantage of not growing enough wheat and other grains to feed her people.

THE CANADIAN cotton-textile industry is similar. The Weather Man permits us to grow no cotton even though we recently have learned to grow tobacco. But we have within the Dominion a cotton-textile industry which employs more than twenty thousand persons. And they are employed with fewer layoffs than in most other industries. Dominion Textile Company Limited is a part of this industry which helps to offset the fact that ours is a country whose industries often have sharp ups and downs from season to season.

THE COTTON-TEXTILE INDUSTRY in Canada is a factor in maintaining the Dominion as a cohesive whole. No finer cotton goods—or cotton-rayon—are produced anywhere than in the mills of this company.

Western Division
DOMINION TEXTILE COMPANY LIMITED
358 DONALD STREET :: :: WINNIPEG



Even if that dauntless fisherman didn't have any luck, today, he can have fish for supper . . . and he will like it!

Your dealer can secure Dried or Pickled Canadian Fish for you no matter how far you are from open water.

You can choose from such Dried Fish as Cod, Haddock, Hake, Cusk, and Pollock, and such Pickled Fish as Herring, Mackerel and Alevines . . . and every one of them can be served in tasty, different ways.

Enjoy this food in your home. You can get Dried or Pickled Canadian Fish with all its goodness retained for your enjoyment. Ask your dealer. You will find it very economical, too.

DEPARTMENT OF FISHERIES,
OTTAWA.

Ladies!

WRITE FOR FREE BOOKLET

Department of Fisheries,
Ottawa.
Please send me your free 52-page Booklet, "Any Day a Fish Day," containing 100 delicious and economical Fish Recipes.

Name _____

Address _____

W.O.2

ANY DAY A FISH DAY

FANTIN & DEZORZI, Agents, BLAIRMORE, Alta.

The name that MEANS FINE WHISKY **DEWAR'S**
40 oz. — \$1.20
26 oz. — \$1.00
12 oz. — 52¢

This advertisement is not inserted by the Alberta Liquor Control Board or by the Government of the Province of Alberta.



DIXIE
is
always fresh
because you
cut it as you
use it!

DIXIE

PLUG SMOKING TOBACCO

WORLD HAPPENINGS BRIEFLY TOLD

Thirty more persons were killed in the United Kingdom from road accidents in 1937 than in 1936.

Switzerland announced she will demand complete neutrality for herself, including freedom from all League of Nations membership obligations.

The baby princess of the Netherlands, born to Crown Princess Juliana, was named Beatrix Wilhelmina Armgard.

Canadian building contracts awarded in January totalled \$9,140,000, 38 per cent over the total of \$3,622,200 in January 1937, according to Maclean Building Reports, Ltd.

A total of 1,154 Manitoba families were established on the land by the rural rehabilitation commission between May, 1932, and Dec. 31, 1937; it is announced. Of these only 278 families have left the farms.

Unemployment among engineers represented in the Engineering Institute of Canada practically has disappeared, G. E. Desbarats, Ottawa, retiring president, told the annual convention.

Prime Minister Mackenzie King announced a by-election would be held March 21 in the federal constituency of Edmonton East to name a successor to the late Dr. William S. Hall, Social Crediter, who died recently.

Cash amounting to \$2,833,576 lies in Canadian chartered banks awaiting demand by forgetful or dead customers, and possibly never to be claimed. Figures were tabled in the House of Commons by Finance Minister Dunning.

Helps Control Grazing

U.S. National Forest Range Making Use Of Salt

On national forest ranges, says the Forest Service, salt for live stock is being used to help control grazing—to move cattle from land that is becoming overgrazed to land that can stand more grazing.

Cattle must have salt. They must have water. They move from salt to water and back again. As they move, they graze the range that lies between.

The early range is salted first. Salting is delayed at the higher altitudes until vegetation is far enough along to be grazed without injury. When cattle are moving to another range, salting places are changed also to prevent a few animals from remaining and over-grazing near the salting spot—American Cattle Producers.

Logs From Windsor Park

Several tons of logs were cut from Windsor Park for distribution among the unemployed and poor of Windsor by His Majesty King George at Christmas.

Coal miners work an average of 215 days out of a possible 308 each year.

Poverty never prompts a man to make a fool of himself.

You Stomach Upsets?

If you are troubled with gas, stomach trouble, constipation, if you are weak and lack appetite, try Dr. Pierce's Golden Medicine. It cures now. It stimulates the appetite, improves the action of the bowels, removes the food digest better. Read what Mr. Clarence House, M.D., says about it. "I had no pop, had to force myself to eat and after eating would let gas and acid accumulate in my bowels and now, I am not troubled with it. It helped to relieve the stomach upsets and gave me energy. I could walk and eat almost anything." All druggists

Have Many Engagements

This Will Be Busy Year For The King And Queen

The intimation that the King will formally open the Empire Exhibition at Glasgow on May 3 adds another outstanding national engagement to His Majesty's list for 1938.

Another which according to present arrangements will fall in the month of May is the visit to Manchester to open the £700,000 extension to the Manchester Town Hall.

This is only one of a series of functions the King will fulfil whilst in Lancashire about that time, for Lord Derby has been entrusted with the arrangement of a tour of the county.

The Queen on both occasions will be with the King.

Her Majesty, too, has a number of engagements during the year which will be of special general interest.

In the christening and launching of the Queen Mary's sister ship "Lusitania" now on the stocks at Clydebank, this event will take place about September.

The date is a question of the adequate tide for the huge vessel's unsplashing. With no State affairs such as the Coronation, which took so much time last year, to interfere with his programme for 1938, the King hopes to pay a series of visits to important provincial cities, and also to make one or two tours in connection with industrial organizations such as the National Social Service movement.

KIDDIES' ONE-PIECE PAJAMAS ARE COMFY AND TRIM!

By Anne Adams



Time to say good-night—and this little girl looks delightedly forward to her pretty pair of one-piece pajamas! Mother found pattern 4539 so very easy to follow that she's making up several other versions for daughter. The number of sizes is great, your choice of long or short sleeves; and do note the charm of the youthful Peter Pan collar, buttons all the way down the front, and the "drop seat" in back. Ideal in danger for colder days, and perfect in color-fast cottons for all-year-round wear. Pattern 4539 is unusually good, for it doesn't need ironing!

Pattern 4539 is available in children's sizes 4, 6, 8, 10 and 12. Size 12 is \$1.95. Each fabric is illustrated step-by-step, sewing instructions included.

Send twenty cents (20c) for this pattern, and receive a copy for this Anne Adams pattern. Write plainly. Name, Address and Style Number and send order to the Anne Adams Pattern Dept., Winnipeg Newspapers Union, 178 McDermot Ave, E. Winnipeg.

FLIN FLON

"The Story of Its Finding and Position To-day"

By PRATT KUHN

ISLAND FALLS — WHERE THE ELECTRIC POWER COMES FROM

This is on the Churchill river, which was so named after John Churchill, first Duke of Marlborough and third Governor of the Hudson's Bay Company, in the latter half of the seventeenth century.

For two hundred and fifteen years furs were taken from this district on a grant to the H.B. Co., and until 1926 the company had the right to do so for a cheap power source to make possible the development of the great ore body at Flin Flon. This was all that was good for, or so it seemed.

The Churchill is 1,325 miles long, rising in the Bitterroot of East Central Montana and flowing across Saskatchewan and Manitoba into Hudson Bay through a remarkable basin of 115,500 square miles.

The climate is typical of this semi-arid portion of the Churchill river basin (700 miles) makes it one of the best, if not the best naturally regulated power stream on the continent.

Island Falls power development is located at north latitude 55 degrees 32' and is thus the most northerly development of any size in the Dominion.

Uncomfortable to live so far north? Not at all! Summer days are long and bright, and the nights are short. In the winter there is like frost particles and lays in loose layers. The air is dry and normally cold.

Of course, living conditions are "different" to citizens, but the 28 white males, 23 married women and the 27 children I saw there were all very happy.

And what a job it was to build Island Falls! Starting August 24, 1924, after 20 miles of portage roads, the dam was commenced, and was constructed, which carried 80 miles over water, one million pounds (1,000,000 lbs.) of freight, was manufactured from Cranberry Portage to Island Falls by October 20—a real feat.

In winters of 1926 and 1927 saw 35,000 tons and this was hauled over the ice by 12 Link 100 h.p. tractors drawing six sleighs and operating 100 tons and day with a cabover for 12 days. Average speed was 75 miles and average elapsed time for 72 miles was 38 hours—hauling being done now from Flin Flon to which the freight is sent by rail.

A crew of 900 had to be housed and fed, and in May, 1929, ground was cleared for excavation.

Contractors started with a little order of 20 tons of cement needed the other day. The Flying Box Car came up to Flin Flon and delivered 100 tons of cement with no effort and in a minimum of time.

I could describe the power house in technical terms—but it is enough to say that the flow of water is 160 cubic feet per second and 300,000 kilowatt hours of electricity is used per day for the mines at Flin Flon and at Sherridon (Sherritt-Gordon).

Crater Lake Never Freezes

Body Of Water In Oregon Attracts Many Tourists

One thousand feet down in the bowls of the earth beneath Mount Mazama, Oregon, lies Crater Lake. Though it is a mile above sea level it never freezes. Each year hundreds of tourists come away wondering how long it will have to rain before the crater overflows.

Professor Howel Williams, University of California volcanist, told a gathering of geologists recently about an interesting theory about the formation of this unusual lake.

During the Ice Age, he explained, tremendous glaciers straddled Mount Mazama, yet all remained inside. Now and again lava boiled up from its depths and slowly the overflow piled up. Heavier and heavier" became the mass of hardened lava—and millions of tons of hardened rock and ice compressed glowing infernal gases. The gasses tried to escape but couldn't.

Suddenly an explosion blew the inside of the mountain into space. Fifteen cubic miles of multicolored ashy lava shot out in vast clouds. Avalanches of molten rock rolled down the slopes of Mount Mazama and over the countryside for 35 miles around.

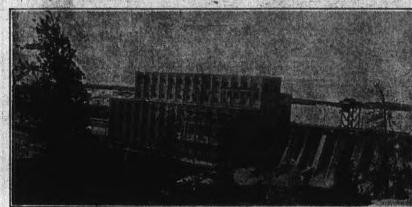
For one prehistoric moment Mazama's outer shell tottered. Then 7,000 feet of mountain collapsed into the void leaving a crater more than four miles wide and 4,000 feet deep. Water that didn't get off in time of the storm gathered in the pit and Crater Lake was born. Perhaps subterranean fires prevent its waters from ever freezing over.

Indian schools in Canada have an enrollment of almost 15,000 which is about evenly divided among 79 residential schools and 280 non-residential institutions.

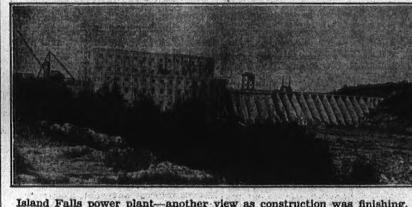
Snails have teeth on their tongues, and they secrete their food by a rasping process, which wears away the food much in the fashion that a file wears down a surface.



Island Falls— aerial view, 1937, showing plant with town on heights one mile away.



Island Falls power plant is 60 air miles from Flin Flon. Electric power is carried over steel poles in great quantities, as everything in and around the mines is run by electricity—even the trains hauling sand.



Island Falls power plant—another view as construction was finishing.

Gift From Railroad

Boy Receives New Skis For Giving Warning Of Fire

The Boston and Maine's fast streamlined, "Flying Yankee," hauled its schedule non-stop run at Kennebunk, Me., to pay a debt to a 15-year-old boy.

While passengers waited from train windows, Engineer Ernest Dow of Biddeford leaned from his cab to present a pair of new skis to Lawrence Nedesse, who only comment at the moment was "gosh!"

Two weeks ago, while skiing, the boy saw flames at the base of a railroad's 50,000-gallon water tank. Dropping his skis, he rushed off to call the fire department. The blaze was quenched, but a hurrying piece of apparel ran over the skis.

A railroad investigator, who recommended a new pair, set the "party" skinned.

Great Boon For Readers

London's Railway Stations Have Slot Machines For Betting

Drop a coin in a slot in some of London's railway stations and out comes—not chocolate or gum, but a book. A good book, too, though it be in paper cover and simply bound.

It is the latest move in a trend that in the last five years has greatly multiplied the number of readers in Great Britain. "Chap books, cheaper library rentals, larger public libraries—books are going to the masses as never before.

Just One Grievance

Mrs. Hawkins and Mrs. Hawkins were having their daily chat over the fence. Mrs. Hawkins inquired after her neighbor's married daughter.

"Oh, she's doing fine," said Mrs. Hawkins. "She's got the prettiest little flat, and lovely furniture, a nice little car, and she's married to a nice young fella."

Then she asked, "Doesn't he have a wife?"

"Yes, he does," said Jesus to the man: "he would have everyone see that he knew what was in his heart." And then he asked them, "What is it lawful for a man to do to his wife?"

"To leave her," said Jesus.

"Jesus looked upon them with anger, because they had been taught that it was lawful for a man to leave his wife if she did not conform to his will."

"If I could only get an unbroken night's rest!"

Up time and again because of kidney weakness! Need nature's own soothing waters, may be the answer. The Kidney Pill is the answer to kidney trouble. Write today and see how much "improves their nests" through their nests.

2241

SUNDAY SCHOOL LESSON

FEBRUARY 13

CONSERVING THE SABBATH FOR MAN

Golden text: And he said unto them, The sabbath was made for man. Mark 2:27.

Lesson: Mark 2:23-3:6.

Devotional reading: Psalm 122:

Explanations And Comments:

The Sabbath Was Made For Man, Mark 2:23-28. Still another cause of the Sabbath was made for man, by the Pharisees.

Mark records with the others three of our last lessons their claim to forgive sins, his eating with publicans and sinners, his healing of the lame man, and his attitude toward the rabbinic sabbath laws that incense them.

Jesus and his disciples were walking in grain fields, and as they went the disciples plucked the ears and ate them. The ears were either barley or wheat, and it is difficult to pluck ears with the hand, but to cut the grain with a sickle: see Dt. 23:22.

But the law forbade labor on the Sabbath, and the rabbis claimed that plucking the ears was equivalent to reaping and such work as reaping was forbidden: see Ex. 34:21.

And Jesus said unto them, The Sabbath was for man, not man for the Sabbath.

Another Sabbath Conflict, Mark 3:1-6. On another Sabbath (Lk. 6:6) Jesus was in a synagogue with a shrivelled, useless hand. Scribes and Pharisees were there to watch Jesus, hoping he would heal the man. He would not do so, because it was the Sabbath. They accused him of breaking the law.

"Stand forth," said Jesus to the man: "he would have everyone see that he knew what was in his heart." And then he asked them, "What is it lawful for a man to do on the Sabbath day to do good, or to harm?" to save a life, or to do harm? to a dog? to a lamb? to a bird? to a fish? to a man?

It is reasonable to conclude that there is some causative relation between the presence of gastric irritation and the incidence of stomach cancer in Holland.

The argument against toothless mouths, coarser food, stronger tobacco, may explain why the poor have more cancer of the stomach in Holland.

The next article: The Cancer Campaign.

Editorial Note: Readers desiring the complete set of Dr. McCullough's articles, once may secure same by writing to The Health League of Canada, 103 Bond St., Toronto, Ont.

The favorite type of private airplane in England is the small two-seater which does around 20 miles to the gallon of gas.

About the only farm movements which will benefit the farmers are those that start at daybreak and end at sundown.

As the Egyptians are learning,

GIN PILLS
FOR THE KIDNEYS

Getting rid of hots in one of our very nice shops, says The New Yorker, a gentle matron complained to the salesgirl that it was difficult these days to find a hat that wasn't eccentric-looking. "Yes," the girl agreed, "but for a crazy world you got to have crazy hats." She thought for a moment, then added, "But it does seem to me, some days, as if the hats were getting a little better."

2241

WORKS IN 2 WAYS ON DISCOMFORT OF **COLDS**



No Family need neglect even minor head colds.

Here is what to do: Take two "Aspirin" tablets when you feel a cold coming on—with a full glass of water. Then repeat, if necessary, according to directions in each package.

The "Aspirin" method of relieving colds is used by many doctors approve. You take "Aspirin" for relief—then if you are not improved promptly, you call the family doctor.

"Aspirin" tablets are made in Canada. "Aspirin" is a registered trade-mark of the Bayer Company, Limited, of Windsor, Ontario. Look for the name Bayer in the form of a cross on every tablet.

**Demand
and Get
"ASPIRIN"**
MADE IN CANADA

New Sea Lord

Sir Roger Backhouse To Be Chief
Of Naval Staff

The British admiralty announced appointment of Admiral Sir Roger Backhouse to be lord commissioner of the admiralty and chief of the naval staff. The appointment carries with it the post of first sea lord. Sir Roger, 59, has been admiral-in-chief of the home fleet, succeeds Admiral of the Fleet Lord Chatfield, who has been first sea lord since 1933. Taking over the home fleet in 1933, Sir Roger, who is 59, has had an eventful 2½ years in command. No sooner had he hoisted his flag in the battleship Nelson than a large part of the fleet was ordered to the Mediterranean to watch Great Britain's sea communications as Italian transports poured through the Suez canal en route to Egypt.

A year later, Sir Roger's ship led further calls on Sir Roger's ships. The bulk of his fleet, however, was present at the coronation review at Spithead last May, when Sir Roger was senior flag officer in command.

"So you have a baby brother. What's his name?"
"We don't know. We can't understand a word he says."

One Million People

ARE PROTECTED BY

THE GREAT-WEST LIFE ASSURANCE COMPANY

GREAT-WEST POLICYHOLDERS and their families number approximately one million persons. The following facts will interest them and others.

LIVING BENEFITS received over \$1,000,000 in 1937. The Company has paid more than \$135,000,000 in policyholders and beneficiaries since it was founded in 1892.

1259 POLICYHOLDERS DIED in the year and more than \$3,000,000 was paid to their dependents.

NEW BUSINESS placed—over \$33,000,000—again shows an increase.

BUSINESS IN FORCE: New amounts to nearly \$500,000,000—a substantial gain during the year.

THE ASSETS also show a gratifying increase. They were almost exclusively to policyholders and beneficiaries.

LIBERAL PARTICIPATION FUND to policyholders were maintained.

STEWARSHIP is the Company's watchword. The next few pages indicate the way in which the Company operates and show the importance of the small savings of many people who gather together in a co-operative enterprise.

Important Items for 1937

Insurance and Assurances in Force

\$35,411,467

New Business (including Assurances)

\$43,058,443

Pensions to Policyholders and Beneficiaries

\$15,269,531

Assets

\$129,355,66

Liabilities

\$159,356,093

Surplus, Contingent Reserve

\$6,149,565

Diversified Investments

Bonds and Debentures

18.4%

City Mortgages and Properties

11.0%

Farm Mortgages and Properties

12.3%

Policy Loans

16.6%

Stocks, Common and Preferred

1.3%

Cash and Bank Balances

2.0%

Accordingly, every policyholder's equity is based upon the above proportions.

WRITE FOR COMPLETE 46th ANNUAL REPORT

GREAT-WEST LIFE ASSURANCE COMPANY

HEAD OFFICE • WINNIPEG, CANADA

WHAT HO!

—By—
RICHARD CONNELL

By Arrangement With Thomas Allen, Publisher, Toronto.

CHAPTER V.—Continued

"And where is this Punder you speak of so highly?" inquired the earl.

"I am Punder,"

"How do you do?" said the earl.

"I'll stand."

"As you wish, Mr. Punder; but please don't point your hat at me like that. Reminds me of a cannon."

Punder paid no heed to this retort.

"What's all this about him taking the castle?" he demanded, raking Ernest with a bovine glare.

"May I present Mr. Ernest Blingley?" said the earl. "One of the American lot."

"I might have guessed it," he said.

"A Yank! They push in everywhere."

"Like Punders?" murmured the earl.

Punder chose to ignore this. He addressed Ernest.

"Let me tell you that whenever you are and whatever you are you can't buy this place from under Punder's nose."

"My dear Mr. Punder," said the earl, "let me speak for Mr. Blingley and say that your nose was not even on the distant horizon when he and I came to terms."

"Is London solicitor of yours a fool or a knave or both?" Punder demanded.

"A Yank!" returned the earl, and he said it with warmth. "I advise you, Mr. Punder, not to make such suggestions. They are slanderous and probably actionable."

"It's just as asking," said Punder. "I had a bit of a chat with him and he said he'd write you."

"And so he did," said the earl. Then struck by a disturbing thought, he said, "Dear me! I remember now—he must have mentioned you to me—but will write in long-hand—he's of the old school, you know—and I wasn't sure of the name."

"What? What about what it is?" asked Punder.

"Well, about what?"

"And the castle?"

"You may go through it from stem to stern, if you wish to Mr. Punder."

"I've seen enough of it to know I want it," said Punder.

"I'm afraid you are too late, Mr. Punder," said the earl. "This gentle man got here first. Audited for you, I think, you know."

"I don't know," said Punder.

"Meaning, in round numbers, 'First come, first served,'" said the earl.

"Now look here," said Punder. "That Scotch lawyer of yours gave me to understand that I could rent the place, with an option to buy, and I gathered that if I made a thumb's good offer, you'd sell like a shot."

"It is not my intention," said the earl, steadily, "to sell Blingley Castle like a shot or anything else. It remains in the family."

NO TERRIBLE HEADACHE NOW

Found Quick, Sure Way
to End Them

It's famous that a great Canadian doctor made the famous fruit, herb and tonic remedy, Fruit-a-Tives, for Ernest.

Ernest was "battered with very severe headache on top of head and in forehead was more than I could stand. My doctor advised me to take Fruit-a-Tives. When you take Fruit-a-Tives, your liver is cleaned. Skin, kidneys and intestinal work naturally. Pains go away. Food is digested. Health comes. 25c. and 50c. All drugs."

FRUIT-A-TIVES LIVE TABLETS

"That's what you think," said Punder.

"In a few words a possible, 'Yes,'" said the earl.

"That's what you—" The earl held up his hand.

"Please, Mr. Punder!" he said.

"I'm sorry you had the trip down here for nothing. So, as your time must be valuable."

"Gimme a minute."

"Really? At least one pound ten I'd have said. But you know, of course."

"I know what I want, too," said Punder.

"And I know how to get it, see?"

"In this case," said the earl. "I don't see."

"You've got family motto."

"We've got, Mr. Punder. It is 'In Omnia Parasit'—meaning the Bingsleys are ready for anything."

"Well, I've got a motto, too," said Punder, "and I made up mine myself. It is not Greek, it is plain English and it is, 'Nothing Stops Punder'."

"Pithy," said the earl.

"May I say something?" said Ernest.

"I've been thinking about the situation," said Ernest. "I don't want to be unfair to your sir, but anybody, perhaps, since I rented the castle through what might be called a misunderstanding. I should step aside and let you have it—"

"I thought so," said Punder. "It is a ramp. Hah! Another of those American hold-ups. Well, how much?"

He whipped out a check-book as if he were drawing a pistol.

A faint sound escaped from Lady Rose. It might have been a moan. Ernest's eyes travelled to her troubled face.

"Nothing," he said.

"Nothing?"

"I mean I'm going to keep the castle."

"Oh, yes?"

Punder pushed his big face close to Ernest's.

Ernest met his eyes.

"Oh, YES!" said Ernest. And then he lost his temper. Never in his life had he lost it before; so now, while he was about it, he made a good job of it.

"And since it is my castle, you get the hell out of it, you big stiff!" he shouted.

"Easy, Ernest," said Ernest.

"Easy, my eye," cried Ernest.

"Crump!"

"Yes, sir?" said the hovering Crump.

(To Be Continued)

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(To Be Continued)

A Robot Sales Brain

Records Sales And Gives Receipts

In A Five Second

A new kind of electrical brain to substitute for both salesgirl's slip and cash register check in department stores—was announced to the American Institute of Electrical Engineers.

This sales brain was made by L.F. Woodruff, of the Massachusetts Institute of Technology, which in the past has produced mechanical brains to do things like figuring out where a 16-inch shell is going to land and solving third degree differential equations.

The "gray matter" for a good-sized department store, would be about 300 machines, electrically connected.

This network not only records a receipt in five seconds, but does much of the bookkeeping on the transaction.

It can handle a large number of sales simultaneously.

The brain is operated by the salesgirls with a transmitting machine resembling a cash register. When a sale is made, a card punched to resemble the spots of a domino, taken from the article sold, is slipped into the transmitter, along with two punched cards, one identifying her and the other the cashier.

The transmitter automatically sorts these, telegraphs the information to recording machines in a central office and pushes out a domino-like card which is the customer's receipt.

On the card is the date and amount of sale. The domino punches are a code identifying goods and inventory items.

The brain does its neatest trick with charge accounts. Charge customers are furnished with small punched tokens. The positions of the holes identify the customers.

One of these tokens goes into the transmitter, in place of the cashier's token, when a charge sale is made.

The electrical network telegraphs this token to a separate battery of machines, manned by operators who have all the customer accounts handy.

If the account is handy, the operator presses a button labeled O.K. The brain then completes the transaction as for a cash customer.

Lawyers and clergymen have the best prospect of living to a great age in Great Britain, according to statistics.

**Don't take
needless risks with
CHEST COLDS**

**Relieve Their Misery
This Proved Way**

**WHEN there's a cold to treat,
there's time to prevent. Relieve
the misery with the treatment
that has been *proved* for you.**

Mr. Vicks' Vapo-Bath® is the
treatment that has been *proved* for
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**MOST
LIGHT
for
YOUR
MONEY**

MADE IN CANADA

Convicted of manslaughter, John Boychuk, of Vegreville, has been sentenced to serve five years in prison.

Forsaken at the altar 50 years ago by his bride-to-be, an Iowa man has not uttered a word since. Just think, ladies, what a wonderful husband he would have made.

J. O. Stewart's rink of Macleod, defeated the R. O. Allison rink, of Pincher Creek, in the Brewery Cup final.

We are not conducting a sale, but an accumulation of mitts and other articles at our office await claimants. They have been picked up and left with us to find the owners.

INTRODUCING OUR PRIZE PACKET the New Suit Samples

The Finest Collection of Harris, Mahony, and Canadian Tweeds; Fine West of England Worsts and heavy dependable Imperial Serges at NEW LOW PRICES. And Remember—

UPTON- MEASURED SUITS FIT
J. E. UPTON - Merchant Tailor

BLAIRMORE Forty-Five Years in the Business. ALBERTA

RADIO New Models in RADIO
SPARTON - NORTHERN ELECTRIC - ROGERS
Receiving Sets

Also see Us for Special Prices on Used Sets
Monthly Payments Arranged

**Plymouth
and
Chrysler
Dealers
Blairmore Motors**

CHARLES SARTORIS, Prop.
PHONE 100 BLAIRMORE
Let Us Serve You with TEXACO Gas and Oils

Local and General Items

The Editor will be pleased to receive items for this section, regarding visitors entertained, parties leaving for holidays or short trips, bridge parties, teas, etc. Please items in to 11 or hand them in at The Enterprise office no later than Wednesday evenings.

Monday next, Valentine's Day.

Some of these experts could well go to Alberta University to learn something.

We have not yet received a copy of Mr. Aberhart's new official mouth-piece.

If Aberhart is so bent on doing the impossible, why not wipe those spots off the sun?

To develop a pearl, all a clam has to do is to turn a complete somersault.

G. W. Webber, of Todd Creek, was a business visitor to Blairmore and Lethbridge last week end.

The world's greatest joke is an Alberta fisherman telling what is purported to be a true story.

C. H. Cahan, junior, Vancouver lawyer, has been sentenced to serve seven years in jail, having been convicted of armed bank robbery.

Pat Conway, vice-president of District 18 of the U.M.W.O. of A., was in town from Calgary over the week end, conferring with local officials.

The Blairmore juveniles defeated Macleod Blue Boys 2-9 the early part of the week in an exhibition hockey game.

No new moon in February, it is announced. Anyway, we are quite satisfied with the one we have, if we could but see it.

A Scotchman bet a local guy twenty cents that there were no spots on the sun. And it cost the other guy \$40,000 to find out.

Take it from Mr. Aberhart, and keep poise. Forget the fact that you are starving in the midst of his plenty.

The new East Coulee United church will be dedicated during Easter week. The church is to be named "Bethel United Church of Canada."

J. W. Barnett, secretary of the Alberta Teachers' Association, says there is now an actual shortage of teachers in the province.

Charlie says that bunch in Edmonton don't know yet what a democrat is, and that if they'd come down to Blairmore he could teach them, and also sell them a few.

Joe wants to know why most of the Scotch visiting curiers have their mouths open most of the time. Well, they're taking all they can get—even our free air.

Abie is now boasting for another Social Credit official organ. He's advertising that paper over the air at the expense of many poor suckers in Alberta.

A little spot, measuring six feet less than 120,000 miles across, has been discovered on the face of the sun. Another one appears to be about the size of this earth.

The Social Credit free publicity declares: "the people are not interested in methods; it is results they want, and results they demand." And so far in Alberta we are getting neither.

Andy Hamilton, who passed away suddenly at Fernie on January the 28th, had been a resident of Fernie for thirty-six years. Prior to 1902 he resided for a while at Macleod.

The coroner's jury at Fernie returned a verdict that J. E. Dicks came to his death through a hemorrhage of the brain, which may have been started by a fall on the ice, while playing a curling game.

Mallard birds bear a close resemblance to domestic ducks. In England, mallards are called stock ducks, because all domestic duck stock, except one or two varieties, descended from this bird.

The Blairmore Juveniles defeated Macleod 11-2 early in the week.

Aberhart simply cannot understand why the goin' down-and-outs in this province should worry.

Robert Brown, of Crows' Nest, entered hospital at Cranbrook last week.

Thirty years ago S. G. Blaylock was appointed superintendent of the St. Eugene Mine at Moyie.

The town of Vulcan showed a surplus of \$2,420.81 in its financial statement for 1937.

Training flights are planned over the Vancouver-Lethbridge-Winnipeg routes.

F. T. Edwards, editor of the Pincher Creek Echo, has been elected mayor of Pincher Creek by acclamation.

No. 3 issue of volume one of the New Horizon, published by the provincial Liberal Association, has reached us.

Nathan Pushie, well known C.N.R. conductor, died at Port McNeill, N.S., on February 1st, aged 88. He retired from railway life in 1926.

Hillcrest Intermediates won the Crows' Nest Pass League championship on Monday night by defeating the Blairmore Bears 5 to 4.

Wonder how many local guys invested money in the Calgary official organ of Social Credit. What is your interest worth now?

The annual financial statement of the town of Grande Prairie showed a bank credit balance at the end of 1937 of around \$11,000.

Mrs. Elaine Ennis left for Calgary yesterday on her way to the Tuesday's train, where she enters the Holy Cross hospital as nurse-in-training.

It was just "yow!" the way Trail handed it out to Coleman last week end. The game had to quit when the score card's limit of 11 was reached.

Milton Robinson yesterday received word from Quebec, stating that his brother Gordon had died there. Gordon was about forty years of age and was born in Cowley.

The home of the Earl and Countess of Egmont was totally destroyed by fire near Calgary on Monday morning. Damage is estimated at between fifteen and twenty thousand dollars.

Charles F. Harris, Lethbridge solicitor, suffered a stroke while on a business visit to Calgary last week end, and has since been in a serious condition.

Mrs. W. J. Bartlett went to Crossfield last week end, where on Wednesday of this week she attended the golden anniversary of her parents, Mr. and Mrs. W. Fenwick.

Charles A. Barber, publisher of the Chilliwack Progress at Chilliwack, B.C., was married recently at Bellington, Wash., to Mrs. Annie Laurie Gibson, formerly of Winnipeg and Calgary.

Mayors were returned by acclamation in three Nova Scotia towns, Westville, New Glasgow and Stellarton. New Glasgow showed a surplus of \$137,428.89 for the year 1937, an increase of \$12,000 over 1936.

The suggestion has been made that Mr. Aberhart could contribute something towards dividends for a few by cutting down his salary to what he was accustomed to receive as a school teacher.

William Eddy, of Screwdriver Creek, was injured rather seriously last week. He was loading straw on a wagon and rack, when the team bolted. He fell, and the wheels passed over his chest. He sustained several broken ribs.



6
YEARS OLD
(A true story)

PRIVATE AND
CONFIDENTIAL
You would like to
keep this little
secret just as we did. But
we cannot divulge
her name. For you
see, her business
affairs are private;
the details of her
accomplishments
would be those of
all others. Sorry.



That young lady has the right idea. She regards
the bank as HER bank. You can make it yours.

THE ROYAL BANK
OF CANADA "My Bank"

BLAIRMORE BRANCH J. B. WILSON, Manager
BELLEVUE BRANCH J. W. INNES, Manager

A man doesn't have much horse sense until he can say "nay!"

Coleman are now considering the installation of an artificial ice system for their arena.

That famous Aberhart term, "Voice of the people," has been adopted at Cranbrook, but not by any footheads.

People of the province enjoyed another happy hour on Sunday afternoon last. Abie wasn't on the air.

They're finding pearls in oysters at Edmonton. Probably that's the first sign of dividends.

Fernie will stage an ice carnival at their arena next Wednesday.

A. J. Hooke, Social Credit M.L.A. for Red Deer, has been appointed to succeed J. H. Unwin as whip.

Dora Peressini received word last week of the death of his twenty-year-old daughter in Italy.

MEN! TO GET VIGOR, VITALITY,
try raw oyster invigorators and other
ANTI-OXIDANT NEW OSTREX Tonic
Tablets. Tone up the organism and
weakened system. If not delighted
with results, maker refunds price,
\$1.25. You risk nothing. Call, write
Blairmore Pharmacy.

We are Westinghouse Dealers

CROWS' NEST PASS MOTORS

— CHEVROLET and OLDSMOBILE DEALERS —
WESTINGHOUSE REFRIGERATORS

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Phone 105

See Our Range
of Used Radios



By building your body to its highest point of efficiency. Your health, vigor, ability to forge ahead all depends on your choice of foods.

MEADE'S HONEY BREAD

— Is rich in flavor and energy. Extra-liberal amounts of the finest yeast and milk give it a high vitamin content. It's food for workers

ASK YOUR GROCER

MEADE'S BAKING SERVICE

Phone 74w

BELLEVUE

Alberta

